

TWIN SPOKES

A FILM



photo caption: The Vermont countryside: Geese are in the air, wind turbines are on a mountain top and an old farmhouse sits between old-growth trees in autumn bloom.



photo captions (grid of 4 photos): Hugh and Ike smile in their bike kits. A beautiful Vermont landscape. A brewery is hard at work pouring beers. A biker rides up a two-track hill in the Vermont countryside.

THE STORY

A film about community through bikes and beer.

Retired from careers in water conservation and special education, Hugh and Ike, identical brothers in their mid-60s, have always subscribed to a culture that unites people: Bikes.

Hugh spends his time riding adaptive cycles with folks with disabilities through a program in St. Louis called the Delta Gamma Center. We meet Brett, who Hugh has been riding with for 15 years and Sigrid, who in her 80s, has become a dear friend. Ike still rides with his former students and is deeply rooted in his small town in upstate New York, where he and his wife run a hobby farm. They take care of their neighbors and have deep pride for the land they have been cultivating for over 35 years.

Passion, skill and inclusivity lead the twins down dirt roads, city streets and into the hearts of the most unlikely strangers. They can hang with the best riders around, but for the twins it's about connecting to their sense of place and with those around them.

Hughie and Ike haven't lived in the same town in over 30 years, yet they move seamlessly as one. They talk on the phone throughout the day, every day of their lives. They plan their face time around bike riding home brewing. This fall they will attempt the Green Mountain Gravel Growler: A 260 mile gravel bike route in rural Vermont that passes 20 of the best breweries in the country. They'll do it their way: With a focus on sustainable Vermont Brewers and with adaptive riders in the state.



photo caption: Hugh Share rides a tandem bike with his friend, Andrew, for the Delta Gamma Center for children with visual impairments in St. Louis, Missouri.

THE ADVENTURE

260 miles of challenging bike riding +
20 breweries to hit along the way.

Vermont has more breweries per capita than any other state in the nation, and many don't export beyond state lines. The most coveted, Hill Farmstead, rarely sells beyond its own town, which is conveniently in the middle of nowhere.

There's an established culture of beer, and as home-brewers and lifelong beer lovers, the twins want to tap into that pride. And this gravel route, designed in 2016 by Joe Cruz and Logan Watts, will be way richer alongside new friends.

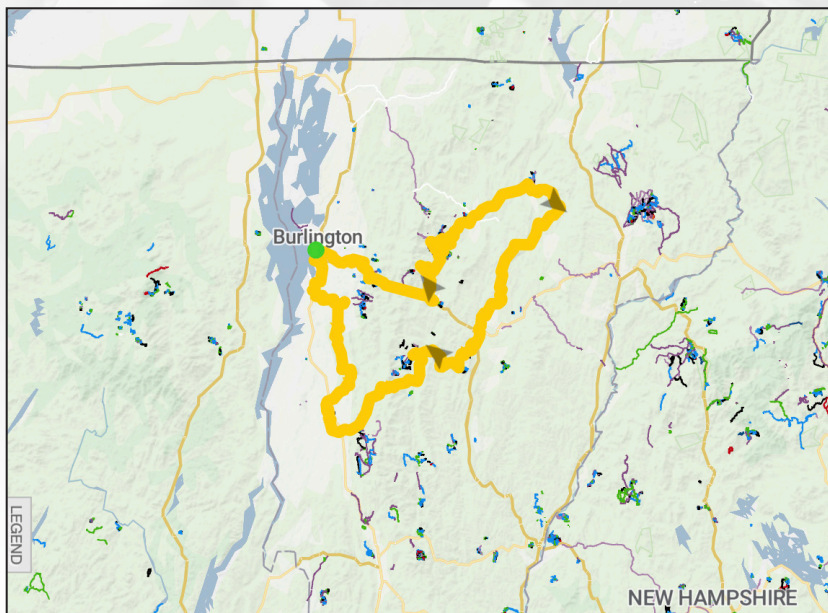
The twins will be linking up with adaptive bike riders, brewers and local fanatics to connect on the philosophy of beer and bikes. They'll show that despite different upbringings, accessibility, belief systems and ways of life, we can connect in one simple way (beers or bikes), maybe even learn to take care of one another along the way.



photo captions (grid of 4 photos): Hugh and Ike smile with beers. A bowl of stew and pints of beer at Lost Nation Brewery. A canning line at Alchemist Brewery. A biker walks his bike on a suspension bridge on the bike route.

This film flips the adventure genre on its head. These athletes could easily finish the Vermont Gravel Growler ride in three days. We'll see the adventure: mud, mechanicals, tears, laughter, moments of tranquility. Yet, the focus of this film is to sit in the moments that we end up taking away from these trips - often the ones that get cut from the adventure film genre. These moments are comprised of the people we connect with along the way, the locals that inspire us in whatever we do back home, the history and the natural beauty of the land, and the deep relationships that grow when we do these things together.

Though the goal is to sip a beer from every brewery, we'll highlight those that have strong missions in sustainability and community such as the infamous Hill Farmstead in Greensboro Bend, VT. Vermont Adaptive Ski & Sports is a nationally recognized organization that empowers people of all abilities through inclusive sports and recreational programming regardless of ability to pay. The twins will be riding with Vermont Adaptive riders along the route.





THE CREW

Wild Vision Films is an advertising powerhouse that moonlights as documentary filmmakers. Or are we documentary nerds who sometimes make advertisements? Either way, we've been creating compelling content all over the world for everyone from tiny production houses to massive global brands.

We've been in 30-person crews on the side of a mountain to create Montana Tourism's latest campaigns and we've gone rogue to Nepal to document life in a remote Himalayan village. We have the tools and knowhow to build an intimate story that sells a message. Modern filmmaking is about connecting with an audience and we've made that our core specialty for over a decade.

We are based in Bozeman, Montana.
We make films everywhere.
Erika is a daughter of the twins.
George, a son-in-law.
Hilarity will ensue in the rapport that exists.

photo caption: A collage of photos of Erika Share and George Potter, the filmmakers for Wild Vision Films. They are holding cameras, on mountain adventures, and celebrating after a long ride with the twins, Hugh and Ike.



photo caption: Identical twins, Hugh and Ike smile in matching outfits.

THE TALENT

The twins are century riders in the hills; and they do so in \$3 jackets that they've thrifted and repaired year after year. Add to that a passion for beer bordering on obsession (OK - it's definitely an obsession) and you have 64 year old twins who can pound out hundreds of bike miles a week and deliver a sermon on every new IPA on the market. Though freakishly similar, these twins took different paths that have shaped their lives. They now reflect on their many journeys and what these remaining years in retirement will look like. Hughie and Ike are silly, sweet and relatable. They build their own bikes and brew their own beer. They may not always be solid bikes or tasty beer, but there's a lesson in just about everything these guys do with fervent enthusiasm.

Hugh Share has spent most of his life and career committed to global water conservation. Working in corporate sustainability at Anheuser-Busch, he has helped shape the way water is used by the beverage industry. His career took him to Brazil, Mexico, China and all over Europe, where he traveled with a pair of running shoes and rented bikes. He married his high school sweetheart and has two kids in their 30s. He lives in St. Louis, Missouri. They travel the country in a teardrop camper. They've never seen most states and are doing it now in retirement. Life is slower than ever and connection with humans and nature at the forefront.

Ira Share is a retired special education school teacher who still rides bikes with the kids he taught in the second grade. He is a farmer and land steward who trades goods in his community for blueberries and vegetables. Ike and his wife met as teenagers and have two kids in their 30s. They live in Petersburg, New York.

TWIN PHILOSOPHIES:

Pushing your body and brain is hard, and it's important to do. But the best days are the ones where you move a little, connect with someone, enjoy something tasty and notice something beautiful around you that makes you stop and feel grateful.

Being kind, finding happiness and living a committed lifestyle to the environment has a profound effect on the world. Imagine if we could all do just a little bit more. Each and every day.

SPONSORS AND FUNDING

There are plenty of high-octane adventure films out there, but few that lead with inclusivity and the adaptability of the word itself: adventure. Our adventure seekers will show us that being active and pushing ourselves is good work. Being kind and listening is important. Everything in between (wipe-outs, mechanicals, brushing your teeth with a beer in the morning) is just part of the journey.

We are looking for funding from sponsors for this big endeavor. We would ensure gorgeous imagery and story elements of your product in our film along with a sponsor frame before credits. To be fully transparent, we are looking for up to \$10,000 for each of our major sponsors and will limit this level of sponsorship to four. We are open to talking about what this level of sponsorship could entail, but at a minimum, there would be guaranteed product placement, single logo placement sponsorship within the film credits, unlimited screenings for events and logo placement on any of the products created for the film. We are also open to creating additional video exports of content for our sponsors during this ride (ie behind-the-scenes, tutorials, product highlights, etc).



photo caption: A cyclist rides a boardwalk through a lush forest in Vermont.

We estimate an audience of 150-200k viewers with online streaming, film festival viewing and our connections in the bike and beer industries. Our target audience are folks who love the outdoors and enjoy watching stories about real people doing extraordinary things. People who enjoy: traveling, camping, Vermont, bikepacking, gravel riding, brewery culture, conservation, land stewards, adaptive cycling and accessibility. Planned Distribution Channels: Film festivals - especially the outdoors, adaptive and adventure festivals, online streaming channels and social engagement of the brands we partner with, special screenings at local events, and potential broadcast viewership.

THANK YOU FOR YOUR CONSIDERATION!

Maybe we're a perfect fit. Either way, we really appreciate your time.



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